MIHUP is a chat-based voice enabled Personal Digital Assistant that completes tasks and finds information effortlessly. Powered by artificial intelligence that learns through user interaction.

As of now, Mihup is a Human-Machine interface tailor made to advise on food, travel, errands, almost all daily needs and providing relevant information in a jiffy (e.g.-news, sports, entertainment, General information, weather, nearby things and many more).

At its core, MIHUP is an AI-empowered inter-platform recommendation engine (e.g., The user's e-commerce activity can be used to recommend songs on a music streaming platform.)

Mihup is funded by Accel Partner.

We are looking for folks, who is ready to work in a start up company and wants to be part of a great product development team.

Individuals who are passionate about Computer Programming (C, Java, Python) / Machine learning / Natural language processing / Big Data, are best suit for us.

We are hiring across the domains, fresher and experienced. Offering is 8 lakhs to 25 lakh CTC. (Fresher to Experience).

Interested candidates can share their resume at – <u>tapan@mihup.com</u>

## Why we think of Mihup?

We are working on the next big opportunity of next 500 million users.

The biggest barrier - MMI - Man Machine Interface. Multiple factor lies behind this barrier.

We have pitchforked the western dev paradigm (unlike China) - which serves the first 200 million (trails of in effectiveness beyond the first 75-80 million).

We leapfrogged the tech chasm but did not evolve through understanding UX. The fact is most people are tech phobic when it comes to interactive communication. They are scared of being judged by a machine for their proficiency.

Mihup aspires to be the solution for this.

It is mainly a display less interaction mode for any sort of intermediary communication needed to come to the end result. The end result is displayed/enacted depending on the need for its best display.

In the future we feel everything will be chatty.. every interaction even today is essentially a chat.. a series of related pieces of communication to converge to a solution. Be it human to human, human to machine, machine to human or machine to machine.

Mihup aspires to that protocol of conversation.

It wants to sit between the actors (Human or machine) and interpret in a unified common language by removing personal biases or specific terminologies to generic unbiased one.

For example, if I have a bias of saying Judisthir instead of Yusdisthir (which is how the web has index most knowledge related to the topic) - Mihup would remove that bias and search the net.

However, if a person has no such bias. it will let it remain as judisthir.. and assume it to be more likely to be a proper now of something.

This principle can even apply to machines.. APIs (machine talk) can also have biases.. which can be made loose so that run time integration is possible.

These are some of the issues which made us see the potential of Mihup.

To reach the above we have started adopting some method. for more details please visit <a href="www.mihup.com">www.mihup.com</a>)